

Roll No. ....

Total Pages : 3

BBA/M-20

10501

PRINCIPLES OF MANAGEMENT

Paper–BBA-108

Time Allowed : 3 Hours]

[Maximum Marks : 80

Note : Attempt five questions in all. Question No. 1 is compulsory. All questions carry equal marks.

Compulsory Question

1. Explain the following : 16
- (i) Management as a Profession.
  - (ii) Job design.
  - (iii) Social Responsibility of Business.
  - (iv) Performance Appraisal.
  - (v) Steps in Communication process.
  - (vi) Difference between Centralisation and Decentralisation.

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2. Discuss the system and the contingency approaches of Management. 16
3. Explain the process and limitations of Planning. 16
4. What is Span of Management ? Explain the factors affecting Span of Management. 16
5. Define the Delegation. What are the obstacles to delegation ? Also suggest the measures to eliminate them. 16
6. Describe the Selection Process. What is the difference between Recruitment and Selection ? 16

7. Define the Departmentation. Discuss the methods of Departmentation. 16

8. What do you mean by Controlling ? Explain Non-budgetary control devices. 16

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